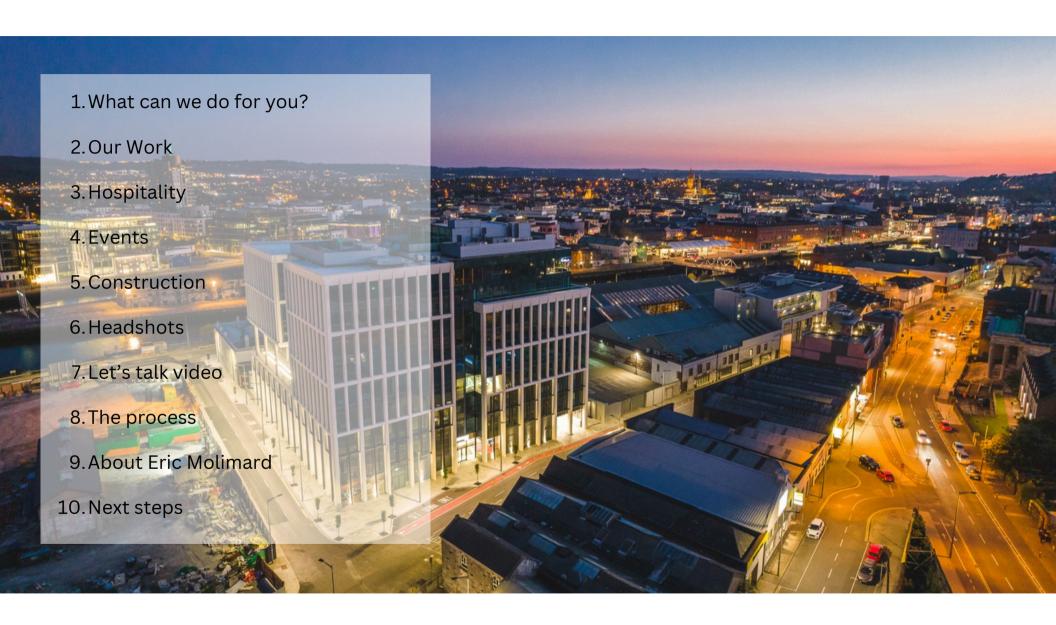
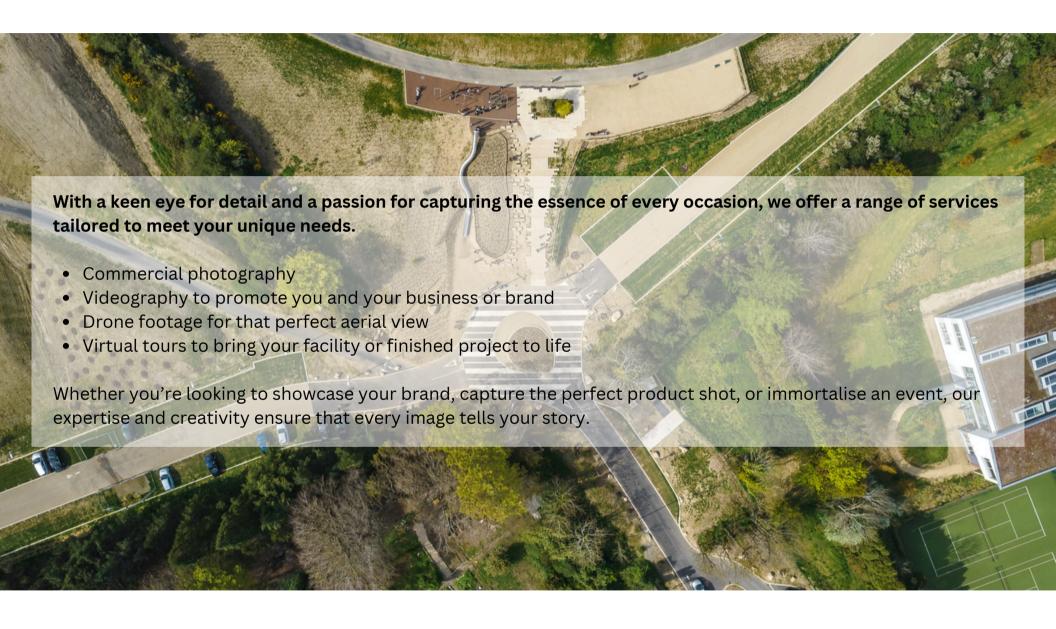


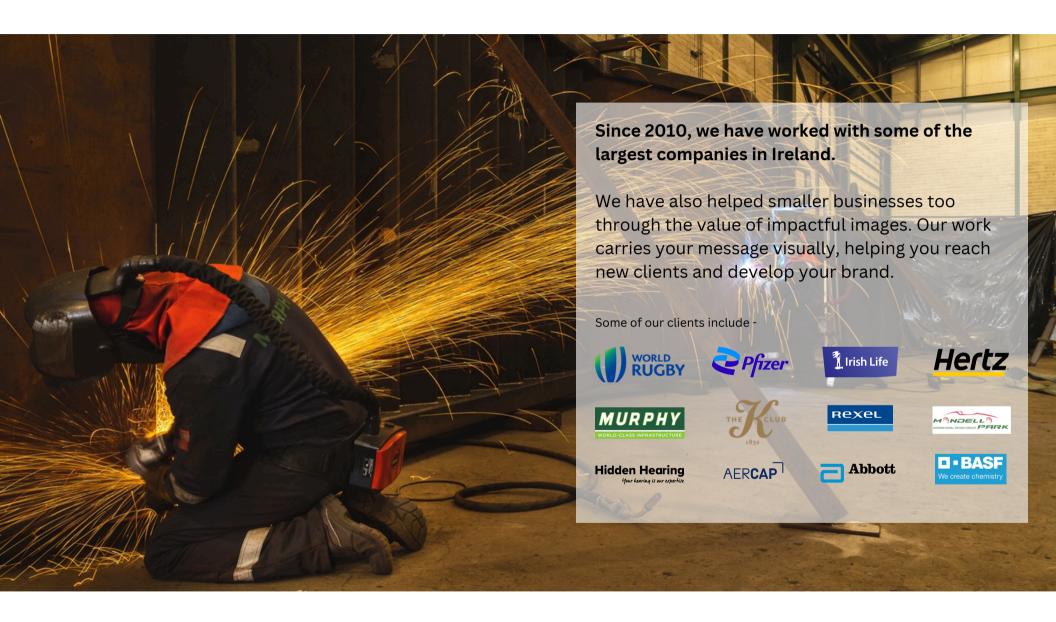
CONTENTS



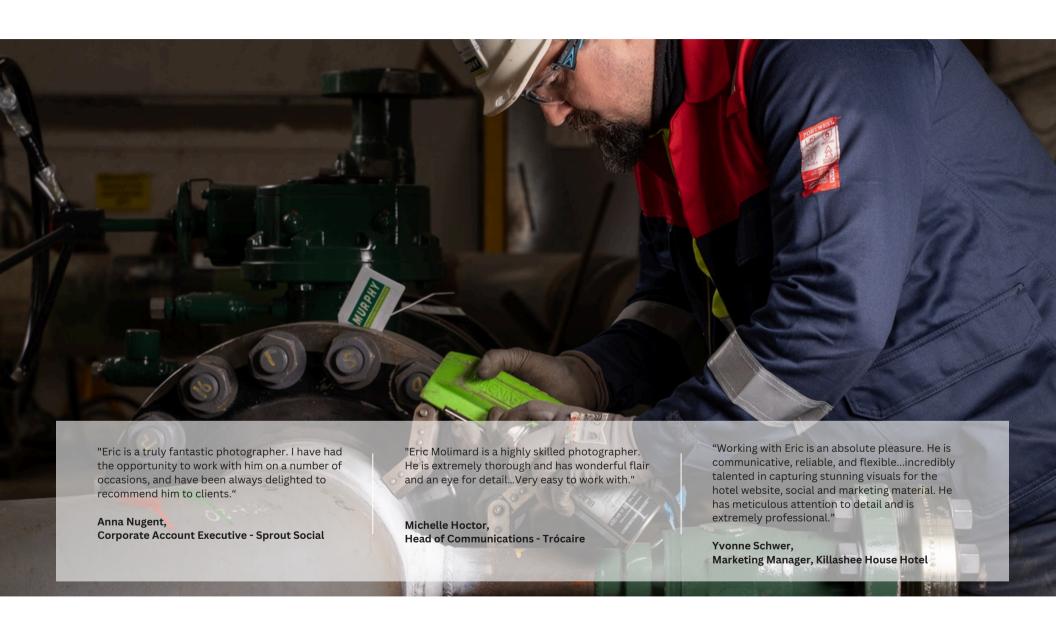
WHAT CAN WE DO FOR YOU?



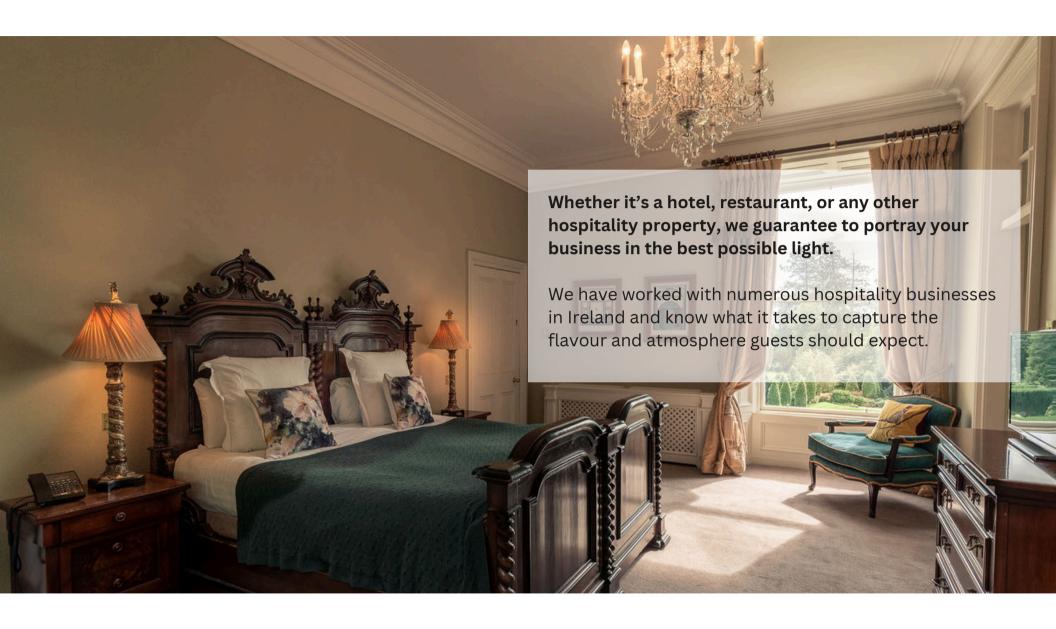
OUR WORK



WHAT OUR CLIENTS SAY ABOUT US



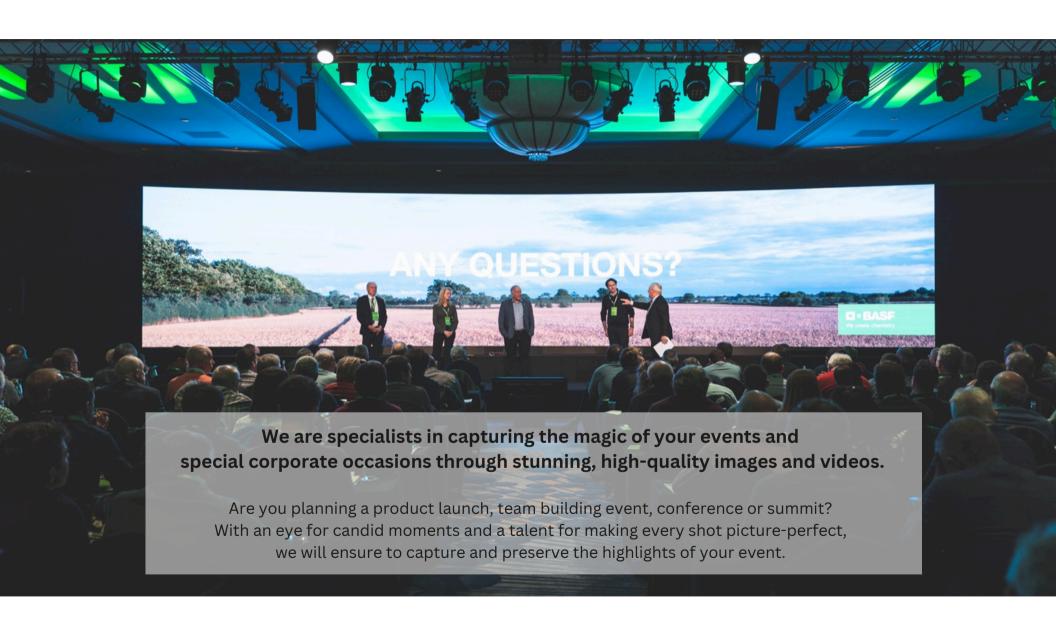
HOSPITALITY

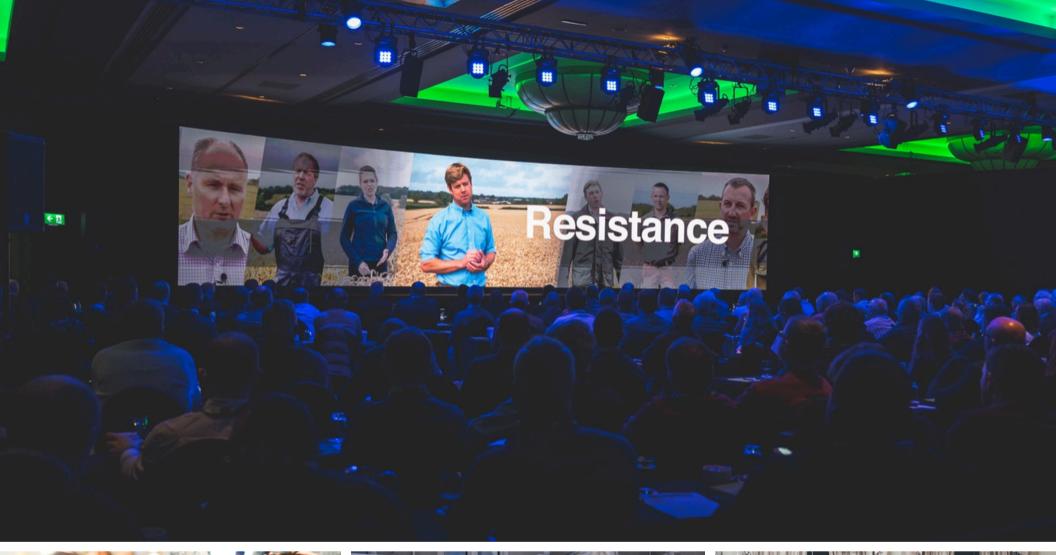


















CONSTRUCTION

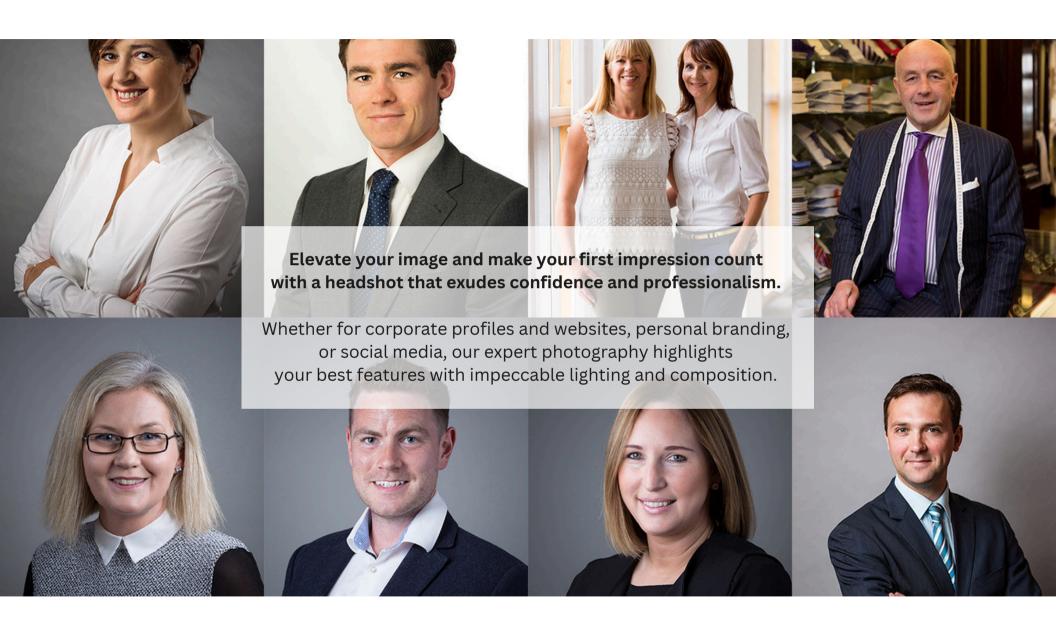




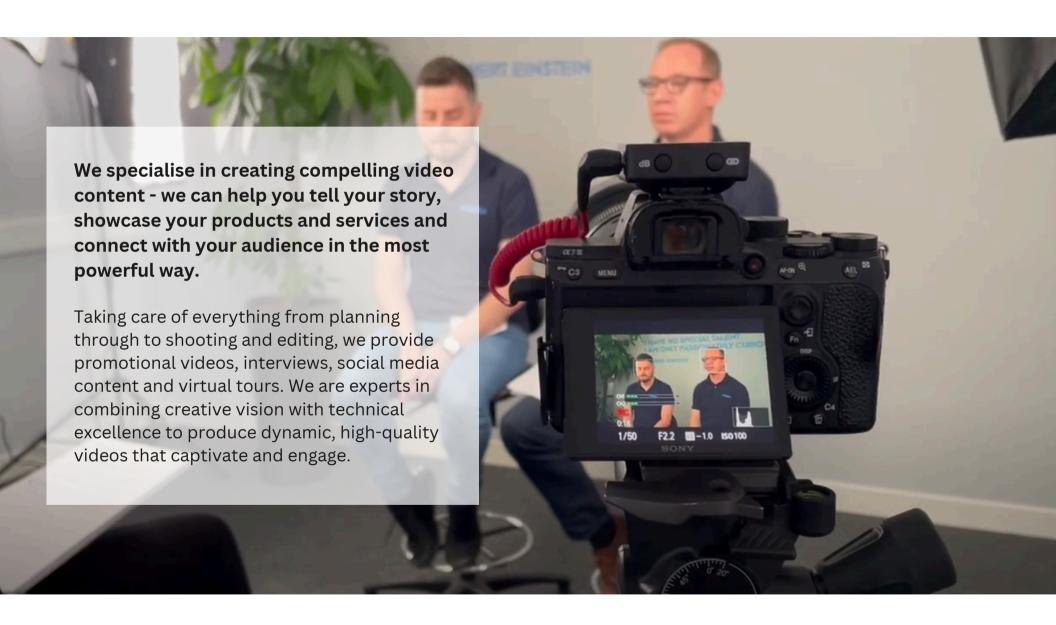




HEADSHOTS



IFT'S TALK VIDEO



THE PROCESS

Our strict creative process ensures the very highest quality is delivered to our clients every time.

- 1. We will meet with you to establish your needs and objectives for the project.
- 2. Preparing the shoot itself includes scheduling, location scouting, obtaining necessary permits or permissions (if necessary), and arranging any additional equipment or props needed.
- 3. Conducting the photoshoot according to the agreed plan. Paying attention to lighting, composition, and other technical aspects to capture compelling images that align with your vision.
- 4. After the shoot, we select the best images or video footage and perform post-processing tasks such as colour correction, retouching, and cropping using the latest editing software.
- 5. We review the edited images to ensure they meet the highest standards of quality and professionalism. Double-checking for any errors or inconsistencies that need to be corrected before delivery.
- 6. Finally, delivering the final images to you in the agreed-upon format and delivery method.



ABOUT ERIC MOLIMARD



Originally from France and now living with his Irish wife and two children in County Kildare, Eric has always had a flair for imagery.

From a very young age, he photographed family holidays and local landscapes, learning how light behaves and shapes people and things. He believes that understanding and being able to control light is the basis of good photography.

Since becoming a professional commercial photographer and videographer in 2010, he has accumulated a wealth of knowledge and experience, capturing images and videos of everything from people and animals to products, buildings, food and a lot more besides.

As well as spending time behind the lens, Eric is a talented musician, keen biker and fitness enthusiast.

